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DAVID SIMON JOINS MASSEY KNAKAL'S NEW JERSEY DIVISION AS EXECUTIVE MANAGING DIRECTOR

Massey Knakal Realty Services is pleased to announce that David A. Simon, SIOR, has joined the firm as Executive Managing Director. David will be responsible for overseeing the day-to-day operations, recruiting and expanding Massey Knakal's service lines throughout New Jersey which include, investment sales, retail leasing and financing.

"David's the perfect guy to fulfill our vision in New Jersey. He believes in our unique, highly disciplined model with all divisions focusing in geographic territories. New Jersey is a four billion dollar market in annualized sales with over 700 investment sales. Commercial leasing and mortgages have similar dollar velocity," said Paul J. Massey Jr., CEO. Neil Heilberg, COO, added, "We are thrilled to have David join the Massey Knakal team. David's deep knowledge, proven experience and extensive network of relationships in the New Jersey real estate market make him well positioned to lead the expansion of our New Jersey brokerage services."

David has over 25 years of commercial real estate experience and has previously been the Chief Operating Officer for Colliers Houston & Co. and Managing Principal for the New Jersey office of Cassidy Turley. In these roles David was responsible for the operational and financial performance of the company's three New Jersey offices. Prior to joining Colliers Houston & Co., David was Executive Vice President and Managing Director for Weichert Commercial Brokerage, Inc where he was responsible for managing and overseeing the firm's office, industrial, land and investment divisions. David spent the first seventeen years of his career as a salesperson/broker and was a Principal at Newmark Real Estate of New Jersey. David has completed hundreds of transactions on behalf of tenants including; Merrill Lynch, Best Buy and Bed, Bath & Beyond and has represented properties on behalf of institutional and local owners including; Mack-Cali, John Hancock and Chase Manhattan Bank, Atlantic Realty, Kushner Real Estate Group. David attended Boston University where he received his Bachelor of Science degree in Marketing and Public Relations. Additionally, he earned a Master of Science degree in Real Estate from New York University.

"I am very excited to be joining the Massey Knakal team. The firm has an impeccable reputation and has maintained an industry leadership position for over two decades. I am looking forward to building on the firm's success in New Jersey and delivering the highest quality real estate solutions possible to our clients," said David Simon.

Under Massey Knakal's exclusive Territory System™, the state will be divided into distinct territories where experts in our sales, leasing and financing divisions will focus on each region. This system enables professionals with expert knowledge in a specific neighborhood to provide critical real estate information benefiting all parties involved in a transaction.

Massey Knakal specializes in the sale of investment and user properties in the New York Metropolitan area. Since 1988, our agents have closed over 4,500 transactions having a market value in excess of \$17 billion.